

# Business Radio Group – Together We Are Stronger

The Business Radio (BR) Group was formed from the Private Mobile Radio Group in December 2004 to represent radio spectrum licensees, manufacturers, suppliers and others delivering radio services to the UK business market. The group aims to promote and develop the industry and its services by ensuring access to radio spectrum, adoption of digital technologies and maintaining high standards of conduct. All group members agree to abide by the Business Radio Group constitution and to work to the FCS Ethical Code of Practice and the FCS Constitution.

## How the Business Radio Group works in your interests

Members work together on a broad range of subjects including:

- Spectrum Management, Liberalisation, Trading and Pricing
- Competition and Marketing
- New technologies, such as Digital Mobile Radio
- Customer satisfaction
- Competence, Self-Regulation and Training
- Health & Safety
- Environmental issues

## What you get when you join the Business Radio Group

- Representation to Government, Ofcom, customers and media
- Networking and forums for exchange of information, including the annual FCS and Ofcom Business Radio Future event that examines current concerns and the future developments
- Up-to-the-minute information and advice
- Membership of the FCS entitling you to a wide range of benefits offered by the UK trade body for the whole communications services industry

## More of what you get when you join the Business Radio Group

- Input to policy making
- Access to FCS services such as the Consumer Code of Practice and the Silver Award Scheme
- Promotion of your company and services on the FCS Website, including the list of CBS and trunked network operators, and accredited Short Term Hire suppliers

## What the Business Radio Group has achieved so far

- ✓ Bringing into one representative body the different sub-sectors that constitute the Business Radio community
- ✓ Involvement in the Ofcom and DTI recognised Radiocommunications Quality Council Silver Award Scheme for Installers and Short Term Hire
- ✓ Media recognition as the concerted voice of the Business Radio sector
- ✓ Increasing access to radio spectrum
- ✓ Helping members to stay 'ahead of the game' in a fast-moving environment
- ✓ Establishing with Ofcom the annual Business Radio seminar and networking event as **the** meeting for everyone in this industry
- ✓ Established the annual FCS Gerald David OBE Business Radio Award for Innovation

## Who's Who in the Business Radio Group?

The Business Radio Group is a member group within the FCS and is steered by Business Radio Council. The Council is co-chaired by **Roy Pierce** of Procom Communication Services and **Brian Nicholson** of Air Radio Ltd.

## How can I join the Business Radio Group?

To become an FCS member and join the Business Radio Group call the FCS office on 020 8249 6363 or e-mail [BusinessRadio@fcs.org.uk](mailto:BusinessRadio@fcs.org.uk)

A member group within the  
Federation of Communication Services



More information can be found on  
[www.fcs.org.uk](http://www.fcs.org.uk)

**Business Radio Group**