

# About Train to Win.tv

Train to Win.tv has been established to help companies succeed in an evolving market. We have over 20 years experience in the industry working with carriers, resellers and aggregators. During that time we have seen the telecoms market move from a single provider with limited products and services to a world of convergence, cloud and complexity, where anyone can be a competitor. The question is, how do you ensure your business has the tools, skills and most importantly the knowledge to succeed? At Train to Win.tv we think we can help with the 3 key areas of business:

## People

We know that your people are the most important asset. We provide services to get people on-board more quickly, get to grips with the market and provide development programs to give them more skills.

## Profitability

Revenue is vanity and profit is sanity so the saying goes. Well we couldn't agree more. Whether it's a commercial workshop aimed at increasing profitability of your core calls and lines business or your looking to implement a new product, we can help.

## Profile

One of the most common challenges facing companies is working out how to raise the profile of their business. At Train to Win.tv we offer training ranging from brand and marketing awareness and development through to agent call coaching, and email punctuality.

Train to Win.tv offers one of the most comprehensive ranges of telecoms training courses on the market, to help your telecoms business. We understand every business is different, each with their specific requirements, and our courses are custom-built to reflect this. Our range of bespoke courses includes: Social Media for your Business, Introduction to Telecoms, Regulation and Compliance, Improved Customer Engagement and many more. With over 20 years in the telecoms industry we understand how challenging and competitive it can be out there.

## Train to Win.tv provides a new approach to training.

### Here's why:

- We offer bespoke programmes, individually tailored to your needs
- We believe in a holistic approach to training covering all key areas of the business
- We offer a modular approach to training where you can select from an unrivalled quantity of courses
- Follow up and follow through form the basis of everything we believe in

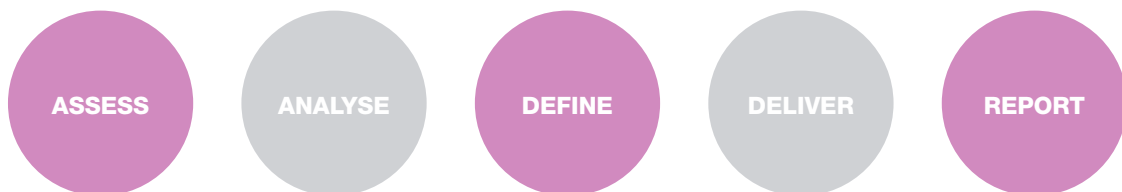
# Our approach

We believe in a consultative approach irrespective of the size of your business. Each programme is different because every business is different. Our unique training package offer a vast array of courses and programmes that people can pick and choose from to meet their needs.

We believe people often attend a course, come away all motivated and eager to use these skills and then never use them as they get lost in the weight of every day work. Our approach is different.

Also all our training comes with follow-on workshops and one- to-one sessions so that things stick and both management and the trainees benefit. At Train to Win.tv we don't believe in delivering a generic course into your business. We make our training relevant, pertinent and unique to your business. It's our continuous improvement philosophy to training that makes us different. Whilst we specialise in the telecoms sector, however most of our courses can be used within all sectors.

## Our 5 phase approach to training:



We will tailor a programme to your needs based on a selection of modular courses that we can offer. Defining a people strategy. Whilst each programme is individual we have a selection of courses to pick from.

