



## **Gerald David OBE Innovation in Business Radio Award 2009**

**Sponsored by Team Simoco**

### **APPLICATION**

#### **Objectives**

**The purpose of the Gerald David OBE Innovation in Business Radio Award 2009 is:**

- **To foster the search for excellence**
- **To recognise and reward achievement**
- **To encourage the communication and adoption of best practice**

#### **Eligibility**

The Award is open to all businesses delivering business radio products and services. No entries are permitted from the judging panel or their companies or from the sponsor.

#### **Entry Fees**

There is no charge for submitting an entry for this award

#### **Closing Date**

Entries must be received at the FCS in the prescribed format by **Friday 22 May 2009**

#### **Announcement and Presentation**

The award winner will be announced following the FCS AGM at 18.30 on Thursday 18 June 2009 at the IET, London. The Winner will be presented with an Award trophy and receive a certificate. If any runners up are declared they will be presented with a certificate.

#### **Entry form**

Companies are asked to provide on a single sheet of A4 paper:

- A description of the product, service or application
- An explanation of why your company should win according to the award criteria which are:
  1. Innovative
  2. Originality
  3. Commercial application
  4. Spectrum benefits
- A strapline that best describes your product, service or application

The judges will adjudicate based on the entry form but entrants may like to submit additional supporting evidence such as sales literature, press coverage or customer testimonials.

We encourage all entrants to attend the FCS AGM, award ceremony and reception.

#### **Format of Entries**

- Please send four copies of your entry.
- Include a copy of the registration form as a top sheet to each of the four copies.
- Each piece of material submitted must be clearly labelled, with the name of the organisation submitting an entry.
- All entries must be sent to the organisers by post at the address on the registration form.



## **Gerald David OBE Innovation in Business Radio Award 2009**

**Sponsored by Team Simoco**

### **Publicity**

The names of companies that have submitted an entry for the Award may be published in a list of entrants, Finalists or Winners on the FCS website and elsewhere.

Images submitted as part of entries, including photos, document covers, web pages, etc, may be used in connection with the Awards presentation and Judges' report and must be declared free from copyright or other restrictions in connection with reproduction.

### **Data Protection**

Data collected with entries will be stored in a database and may be used in future to send out information that the FCS feels may be of interest to its members. By taking part in the awards you are agreeing to this.

### **Confidentiality**

The FCS recognises that some information submitted in support of entries may be of a sensitive or confidential nature. The FCS undertakes to ensure that, where information is indicated to be confidential, that confidentiality will be respected and maintained in both the judging process and in any resulting publicity.

### **Method of Judging**

The judging will be in two parts:

- a sifting stage to select the Awards Finalists
- final judging to select the Winner and a runner up

The Judges will take into consideration the merit of the entries and the extent to which the entries meet the awards criteria.

The Judges will recognise that smaller companies may not have the resources of larger companies.

The decision of the Judging panel is final. No correspondence will be entered into.

### **Organiser**

The Award is organised by:  
Federation of Communication Services  
Provident House  
Burrell Row  
Beckenham  
Kent. BR3 1AT

Tel: 020 8249 6363  
Fax: 0844 870 5927



**Gerald David OBE  
Innovation in Business Radio Award 2009**

**Sponsored by Team Simoco**

**Registration**

We wish to make an entry for the Gerald David OBE Innovation in Business Radio Award 2009 and enclose four copies of this form and our submission for the panel of judges to consider.

Signed:

Company Name: .....

Address: .....

.....

Tel no: .....

E-mail: .....

Please return by **Friday 22 May 2009** to:

Business Radio Award 2009  
Federation of Communication Services  
Provident House  
Burrell Row  
Beckenham, Kent  
BR3 1AT

Tel: 020 8249 6363  
Fax: 0844 870 5927  
E-Mail: awards@fcs.org.uk



## **Gerald David OBE Innovation in Business Radio Award 2009**

### **Sponsored by Team Simoco**

Please use this page to set out

- A description of your business radio product or service
- An explanation of why your company should win in accordance with the award criteria:
  1. Innovative
  2. Originality
  3. Commercial application
  4. Spectrum benefits
- A strapline that best describes your product or service