

Business Radio Session

Programme

- Introduction Jacqui Brookes
- Business radio and spectrum issues for FCS- Tim Cull
- Business radio developments in Ofcom - **guest speaker**
Kevin Delaney, Ofcom Business Radio Policy
- BR training proposal Michael Eagle
- FCS 1362 and FITAS accreditation Michael Eagle
- Environmental update Jacqui Brookes

Business Radio Group

BRG represents 100 companies

- ❑ Main spectrum and radio issues arising from 2011 Member's survey
 - ❑ Growth in digital product- business opportunities
 - ❑ Access to spectrum from Ofcom and MoD
 - ❑ Ofcom policies including spectrum trading and leasing
 - ❑ Public awareness of radio services

- ❑ FCS events in 2011
 - ❑ 6 regional meetings
 - ❑ Gerald David Award- deadline 20 May- presentation at FCS 30th celebration on 16 June
 - ❑ BR11 Thursday 17 November in Daventry

Business Radio Council



- ❑ Ofcom annual plan- section 3.8- “the market alone is unlikely to secure efficient allocation and use of public assets like spectrum and numbering in all cases”
- ❑ FCS welcomes the change in approach which we have identified in our own research last year
- ❑ There is a real need for a demand study of spectrum use and demand going forward which both the industry and Ofcom require
- ❑ FCS is setting up its own spectrum strategy group to pool ideas on future requirements and to input into FCS submission to the Government Green Paper on the new Comms Act [expected 2015]
- ❑ Interference potential
- ❑ Spectrum liberalisation- loss of details on what technology is being deployed on a licence- does not help with interference resolution- recommend that the proposed tick box is mandatory