

*Representing the Communication Services Industry*



## Business Radio Group

## Perth Regional Meeting

The FCS and Business Radio:

- BRG represents ~100 companies
- Members' Growth Agenda
- Excellent contacts with Government & Regulators

# Business Radio -Perth Regional Mtg.

## Agenda

- Introduction
- MPT1327 – makes the difference
- Perspective on Last year
- Growth Agenda
- Introducing Digital
- Technical Regulations
- Ofcom Future View
- Open forum

John Grant  
Andy Gamble  
Tim Cull

Paul Jarvis

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# **Andy Gamble**

**Team Simoco**

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## Perspectives on Last Year



FCS in Perth, 12<sup>th</sup> July 2011

# UK Growth Agenda

- **Growth Plan**
  - Regulation (costs to business **£22B** over 4 years\*)
  - One-in-one-out regulation
    - Plans scrapped for new regulations (£350M)
  - Corporation Tax rate
  - Finance for business expansion
  - Planning regulations
  - Apprentices / work experience
  - Employment regulation
  - Low carbon technology
- **Membership Survey: All About Growth**
  - Digital technology, spectrum, public awareness, regulation, licences, Gov cuts, the economy, antenna sites & environmental.

Regional Growth Fund  
2<sup>nd</sup> Round  
£950M – Closed 1<sup>st</sup> July

# UK Growth Agenda

- **Digital Technology**
  - Business Radio and the **Internet of Things**
    - Machine-to-machine (7:1)
    - Applications
    - Security / malicious attack
  - **Value proposition** shift
- **Access to Radio Spectrum**
  - Trading & Leasing
  - Co-regulation for dealers
    - Spectrum Arrangements
    - Accreditation to ISO 9001
    - Obligations
    - Competition

# Introducing Digital

- **Excellent growth**
  - Spectrum efficiency
  - Applications & value boost
    - Security & resilience to attack
  - Future prospects
- **Congestion in Major Urban Areas**
- **Management Information**
  - Technology information on application & renewals
  - Hoarding remains a big question
- **Number Management**

# Technical Regulations

- **Technical Assignment Criteria (TACs)**
  - Increased sharing density
  - Lower sterilization distances
    - Clutter numbers (urban / rural)
- **Mixing digital & analogue or 12.5kHz and 6.25kHz**
  - Same band
  - Same channel
  - Sharing
- **Revised EU Regulations that are likely to have an impact**
  - Environmental (RoHS, WEEE, ErP)
  - Conformity (Re-cast R&TTE Dir)
  - New obligations (Regulation 768/2009) – surveillance

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## **Paul Jarvis**

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**Head of Private Business Systems  
Ofcom**

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# Open Forum



